



Minutes
Harbour Heights Hotel, Poole
Tuesday, 21 May 2024
11:00 –13:00

MEMBERS PRESENT

Andy Lennox (AL)
Paul Kinvig (PK)
David Bailey (DB)

Chair
Vice Chair
President

Sector Reps

Craig Mathie (CM)
Jackie Richmond
Sarah Stainers (SSt)
Rosie Radwell (RR)
Guido Schillig (GS)
Ian Jones (IJ)
Tim Seward (TS)

South Coast Forum
Leisure & Attractions Sector Deputy Rep
Conference & Convention Sector Deputy
Accommodation Sector Deputy Rep
IEA Sector Rep
HE Sector Rep (BU)
DMB Awards

BID Representatives

Wendy King (WK)
Louise Berkhauer (LB)
Peter Ruscoe (PR)

Poole BID
Christchurch BID
Bournemouth Coastal BID

Professional Officers

Cllr Millie Earle (ME)

Deputy Leader & PFH for Connected Communities

Co-opted Members

Samantha Richardson (SR)
Bill Perkins (BP)
Chris Shephard (CSh)
Wendy Lane (WL)

National Coastal Tourism Academy
Bournemouth Chamber of Commerce
Head of Operations Strategy – BCP Council
Director of Planning – BCP Council

Secretariat

Nickie Khosravi (NK)

Seafront Development Technical Officer - BCP Council

Apologies

Richard Wade (RW)	Transport Sector Rep
Tim Lloyd (TL)	Christchurch BID
Martin Davies (MD)	Bournemouth Town Centre BID
Carol Scott (CS)	Leisure & Attractions Sector Rep
Steve Turner (ST)	Conference & Convention Sector
Jacqui Rock (JR)	Poole BID
Fiona McArthur (FMc)	Bournemouth Coastal BID / Vice Chair
Morag Wood (MW)	Cultural Sector Rep
Cllr Vikki Slade (VS)	Leader of BCP Council

1. Welcome & Apologies – Chair

Chair welcomed everyone to the meeting and presented the apologies.

Declarations of Interest – None

2. Actions from the last Minutes (not covered by agenda items) – Chair

- It was agreed to remove the sentence “320 out of the 350 parishes all voted Yes” under AOB.
- New Comms Group that meet on a monthly basis to try to co-ordinate comms pieces.
- Blue Flag status awarded to 12 BCP beaches.
- CPP – PK has sent forwarded the newsletter.
- MD not at the meeting but is looking at the legalities of a DMB bank account.
- RW has sent the QR code to hoteliers.
- Christchurch BID planting going in.
- Martyn’s Law training complete.

The Board AGREED the Minutes from the meeting on 19 March 2024.

3. Update on the new A BID - Chair

- Chair congratulated RR and DB for getting BCP through the A BID.
- Bills will be sent out 20 July.
- RR meeting with hoteliers this afternoon, no-voters now want to get involved.
- A sub-committee is being put together which will be Chaired by SR.
- If an appeal – it will unlikely be upheld and the bills will still be sent out.

4. Update on MP Summit - Chair

- No further update at the moment, possibly after the Election.
- Connor Burns and Tobias Ellwood are aware.

5. Update on DMB Awards - TS

- The awards were launched on 14 May at Nusara, with coverage from The Echo and Dorset Business News.
- There are a few sponsorship opportunities left.
- There are two entries already.
- Applications close on 6 July, finalists announced 12 September at The Captains Club and the Awards night will be on 8 November at The Hilton (note change of date).
- The Awards night will be an elegant/chic beach theme.
- The judges are in place and will get their information pack within the next few weeks.
- The website is looking good, and logo has been agreed.
- Budget has been looked at and will break even.
- It is proposed that all four BID’s get together to sponsor one of the awards.
- The Education Award – TS to sent to Ian Jones (**ACTION**).

6. Sector Updates

a. **Transport – Richard Wade (attached to Minutes) – two main points:**

- We are currently assessing aspirations for future bus service enhancement funding, which is something the Enhanced Partnership between Morebus and BCP Council has the opportunity to bid for. There have been many requests for services to the Airport and there is an opportunity to try to include this, but the one place we don't get requests from is the Airport itself. It's highly unlikely that we'd ever be allocated enough funding to run a frequent enough service from scratch, but buy in and financial input from many agencies including the Airport, Aviation Park and University (we do engage with University regularly) might make a difference. Any encouragement of enthusiasm from the Airport would be welcomed. BCP officers have attempted to engage again in the last few weeks but I am unaware we've had anything back.
- The formal arrangements by which the Transport Sector met were BCP-led and have fallen away in the recent round of funding cuts, and I need to find another way to get the key sector reps to engage on a strategic basis. Some staffing issues at my end prevented me from doing that but once I'm back from leave I'll aim to get something up and running so I am feeding in from all elements and not just bus.

b. **Hospitality – Andy Lennox**

- The Ivy has started building and due to open late 2024 (in New Look unit).
- The Botanist will be going into Bobby's.
- The new summer event going into the square is now not being run by Summer Live and the new operator is not local – this is not what we want.
- Covers are down but people are spending more money.
- Halo has closed down.

c. **International Education Association – Guido Schillig**

- Launch of an International Student Watch Programme with Dorset Police.
- Universities, colleges and schools all doing ok.
- The Language College has closed down.
- International students now need passports for short-stay. They are going to Ireland because of the Euro, and they can also work there.
- Cause of concern is potentially up to 20% could be added to course fees if there is a new Government.
- UK Prosperity Fund BID was rejected. CS to investigate further **(ACTION)**.

d. **Higher Education – Ian Jones**

- For post graduate students the market has pretty much collapsed due to costs, visas, exchange rates and we are not competitive as a Country now. Most Universities have lost one third of local graduates. Vietnam has rocketed in the last few years.
- It is increasingly hard to sponsor students to come over now with costs around £50K.
- Housing is very expensive for students to pay rent. They need more ability to earn.

e. **Conferencing – Sarah Steiner**

- Business Events Bournemouth is not BCP led.
- Attending the Business Travel Show at the Excel in June and will be flying the flag for the BIC.

- Working with The Hilton and The Marriott to host a business event in 2026 (up against Brighton).
- Key bed stock/key data performance numbers – SR to email data to the Board **(ACTION)**.
- The BIC can hold 4,000 conference people in one go. Delegates like to stay close to the venue so they can walk to it.
- Possibly look at larger events going forward.
- Hotels fill up in Bournemouth and the leisure guess spill out further.

f. Attractions – Jackie Richmond

- Businesses are getting the footfall, but profitability is taking a hit.
- Weather has made an impact on businesses.
- We are well placed to offer a large range of attractions, but it is about getting people to come to BCP.

g. Hotels/BAHA – Rosie Radwell

- GM and Directors meeting being held this afternoon.
- Queen’s Administration announced.
- Bournemouth Air Festival is committed for this year and discussions are being had for next year. The Council have started a procurement process and expression of interest with eight organisations interested. Two are currently in the mix for 2025. It is important for the businesses to be involved in these discussions. Cllr Earle to discuss with Amanda Barrie to get a representative from the Group to be involved with the process **(ACTION)**.
- Friday night fireworks – BCP are running these along with the Coastal BID who are sponsoring.
- The Group Attractions event in April went very well and attractions keen to get involved going forward.

h. Bournemouth Town Centre BID – Paul Kinvig

- One hundred and one businesses have signed up to Business Crime Partnership scheme, including Bournemouth tennis courts. Businesses have populated it. The first monthly Business Crime Partnership meeting will be in July (monthly meeting).
- Planters and hanging baskets going in next week, picking up the maintenance for these.
- Coastal Speed and Style event is on Sunday 26th. There is also Christchurch Food Festival and Bournemouth 7’s this weekend.
- Big Bournemouth clean-up in 24hrs collected 40 bags of rubbish from businesses.
- Recruiting for an Evening and Night-time Support Co-ordinator, closing date 27 May.
- Partnership working with all the BID’s for resource and expertise. The BID’s cannot pick up everything.

i. Poole BID – Wendy King

- RNLI 200-year celebration last weekend was very busy.
- The Distinguished Gentlemen’s Ride raised around £90K with over 1,000 bikes. Biggest one in Europe.
- Confirmed the BID will sponsor Poole Goes Vintage on 21 July.
- The BID are the headline sponsor for Poole Bike Nights.
- The BID are funding over 100 hanging baskets and pedestals and picking up the maintenance for these.
- New mural on train station in June.
- Seventy businesses have signed up to the Crime Partnership Scheme.

- The night-time economy and day-time economy can now both be on same system, engage more with Pubwatch.
- Planning on Ballot for 2026 which will have a rateable reduction.

j. Coastal BID – Peter Ruscoe

- The BID has committed to the Friday fireworks funding and Christmas Tree Wonderland.
- Westbourne Car Rally in September.
- Boscombe Carnival will be on 24/25 August and there will be artwork on buildings.
- There is no police presence in Boscombe/Southbourne and Westbourne.
- Footfall is good in Southbourne and Westbourne, but Boscombe is down.
- Board meeting this afternoon.

k. Christchurch BID – Louise Berkhauser

- The food festival is this weekend with positive feedback about it going back to the high street.
- Business Crime engagement, trying to get businesses engaged with reporting.
- Some Police presence.
- There is a new Event list which is run by businesses with a flower festival in June and a music festival in the summer. The Carnival and fireworks will be on 10/11 August.
- Joined up working with the Town Council and BCP to open conversations.

Chair to write a letter to the PCC from the DMB regarding Police presence. Also, invite to next meeting **(ACTION)**.

l. Events – Craig Mathie

- Weather has been challenging.
- Ticket sales are either early or late with people hoping to buy discounted tickets.
- Thirty five festivals cancelled in the UK because of market conditions.
- On-going discussions around a tax relief project, in early stages to roll out for large scale events.
- Bournemouth Air Festival – people are interested to know what is happening moving forward.
- Conversation with the Commercial team around how we start to attract bigger events, especially sporting events. Capacity in the Events team is an issue for all events at the moment.
- There needs to be a transition period and guidance. There is an appetite for the Private Sector to deliver events. Risk and Liability is an issue.
- The A BID wants to have an Events Strategy Plan across the three towns and they have someone to deliver it.
- ME mentioned that BCP Cabinet are currently working on Empowering Communities and will involve the DMB.
- Conversation to be had around how we can do events and involve CS at the beginning of any conversations **(ACTION)**.

7. AOB

- Chair asked the Board if someone should be here from the supply chain. The Board agreed if it is an Organisation only. Chair to look at the Constitution **(ACTION)**.

8. Date of next meeting: Tuesday, 16 July 2024 – 11:00 – 13:00
Kings Arms, Christchurch